



MacDonald Obstetric Medicine Society (MOMS) Privacy Policy

This privacy policy explains how our organisation uses the personal data we collect from you when you use our website.

What data do we collect?

MOMS collects and processes the following information:

- Personal identification information
 - Name and email address
 - Job role and, for doctors, specialty and grade
 - For all members: billing address
 - For full members: postal address
- The approximate location (IP address) and browser version of your most recent login and any other currently active login sessions (“session information”)

How do we collect your data?

Most of the personal information we process is provided to us directly by you when you:

- Register online for membership to our society
- Register for our society mailing list
- Register for any society events
- Use or view our website via information provided by your browser

We also receive personal information indirectly, from the following sources in the following scenarios:

- When you pay for membership to our society or register for society events via PayPal

How will we use your data?

We use the information that you have given us in order to:

- Process your payment and membership
- Email you with information and events that may be of interest to you
- Inform future events and direction of the society by understanding the society’s membership

We share some of this information with:

- Sage Publishing: to send you the Obstetric Medicine Journal (name and postal address of full members)
- MailerLite: to send you society email newsletters

(name and email address of members and non-members who have registered for our mailing list)

Under the UK General Data Protection Regulation (UK GDPR), the lawful basis we rely on for processing this information is your consent. You are able to remove your consent at any time. You can do this by contacting moms@obstetricmedic.org.uk.

How do we store your data?

Your information is securely stored on servers hosted in the UK.

We keep your personal identification information for as long as you are a member of the society or have requested to be on our society mailing list.

We will then dispose your information by removing it from the society website database. User accounts on the MOMS website of members whose membership has lapsed are deleted on an approximately annual basis. Your data may persist in our data backups but can be deleted at your request by contacting moms@obstetricmedic.org.uk.

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies?

We use cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Allowing current members to access member-only content

What type of cookies do we use?

There are a number of different cookies, however, our website uses:

- Functionality – these cookies are used so that we recognise you on our website

How to manage cookies

You can set your browser not to accept cookies, and the website (allaboutcookies.org) tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The MOMS website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

MOMS keeps its privacy policy under regular review and places any updates in this document. This privacy policy was last updated on 22/07/2024.

How to contact the appropriate authority

If you have any concerns about our use of your personal information, you can contact us at moms@obstetricmedic.org.uk.

If you feel that MOMS has not addressed your concern in a satisfactory manner or if you are unhappy with how we have used your data, you may contact the Information Commissioner's Office.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>